EveryMundo Marketplace gives travel brands access to increase online direct bookings
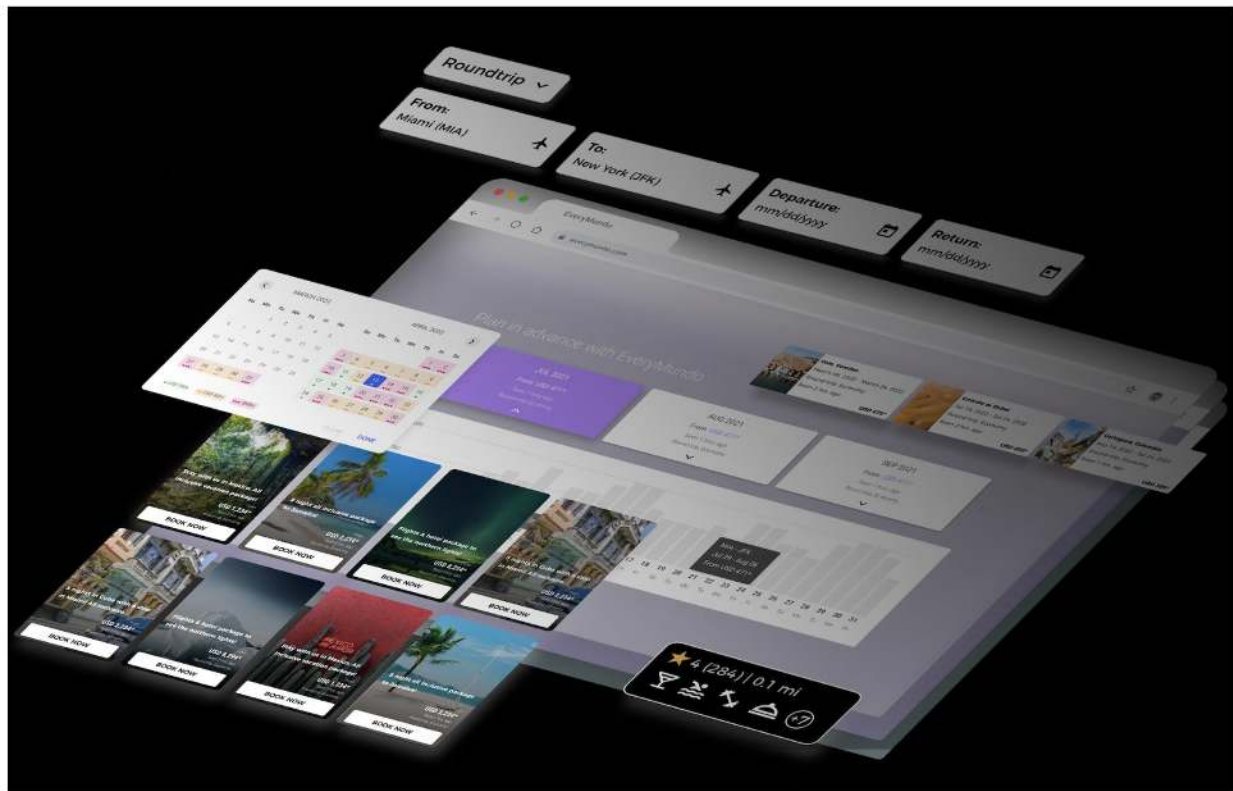
By **Kristin Mariano** — On **Sep 15, 2022**
TD Editor

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EveryMundo has launched the EveryMundo Marketplace, a digital catalog of more than 100 marketing and eCommerce products.

The Marketplace is designed to enable airlines, hotels, and other travel brands to select products they can use to improve their website traffic, increase direct online bookings and reduce their reliance on third-party booking sites.

"Empowering brands to acquire customers and deliver the best customer experience has been the core focus of EveryMundo products," said Seth Cassel, President, and Co-founder of EveryMundo. "We're excited to provide a platform where travel brands can easily access products that help drive their business and allow partners and developers to showcase their products in front of the world's biggest travel brands."

The Marketplace enables partners to showcase their products to EveryMundo's growing list of more than 100 customers. This gives developers & agencies of all sizes the opportunity to sell eCommerce tools to the world's leading travel brands. EveryMundo's first partner is Front10, a front-end development & product engineering company that has developed several products found on MarketPlace. Partnerships like this will accelerate EveryMundo's ability to continuously release new products and enhance the variety of products available.

"The EveryMundo Marketplace was built to ensure airlines and hotels become future-ready by giving them access to deploy and test the latest digital applications that drive direct sales at a fraction of the cost and time-to-market," said Anton Deigo, CEO, and Co-founder of EveryMundo. "These applications will be built by a curated list of EveryMundo Partners fully focused on driving the best results for our customers with accelerated agility."

Products on Marketplace include a growing list of airline fare and hotel rate display tools, webpages, and feeds for dynamic ads so brands can market dynamic offers to potential customers everywhere online. Brands can select the design of the visualizations they want to place on their websites and can launch dynamic ads for channels such as Facebook, Instagram, Google, email, and more. With these tools, brands can attract potential customers to their website and ensure a seamless booking experience.