

PhocusWire[®]



ALERTS: NEW DEALS, PRODUCTS, PARTNERSHIPS AND HIRES IN DIGITAL TRAVEL

The backbone of the travel, tourism and hospitality industry is powered by technology and digital services.

Reservation systems, distribution agreements, website design, digital marketing tools and revenue management platforms - critical functions that ensure providers can service their customers.

This page on PhocusWire captures new deals and partnerships, product launches and important hires in the digital travel space. Send announcements to editor@phocuswire.com.

Last Updated: Sep 07 10:32



Sep 06 11:36 kmay@phocuswire.com

EveryMundo unveils MarketPlace for travel brands

EveryMundo has launched the EveryMundo MarketPlace, a digital catalog of more than 100 marketing and e-commerce products developed by the company and its partners. The MarketPlace is designed to enable airlines, hotels and other travel brands to select products they can use to improve their website traffic, increase online direct bookings and reduce their reliance on third-party booking sites.