



 **EVERYMUNDO**

# Media kit

EveryMundo is the world's leading fare and offer marketing platform for **direct growth** and **customer acquisition**.



# About EveryMundo

EveryMundo provides brands with technology to market their best available real-time prices. These tools are designed to improve direct channel growth and customer acquisition. We work with dozens of brands worldwide, and our marketing tools cover 30 languages. Our customers include airlines of all sizes, as well as brands specializing in hospitality, transportation, and events.



# The EveryMundo Platform



## airTRFX®

Scaled creation, launch and management of landing pages that include real-time prices and information.



## FareWire®

Pre-configured APIs delivering real-time prices to different digital marketing channels.

Flights to Miami from \$84

Search flights

Check out these deals to Miami

\$84	\$98	\$104
\$88	\$92	\$124

Ad Flights from \$\$\$

EveryMundo Airlines Sponsored

With Fares as low as \$84

Book your flight



## airSEM®

A portfolio of tools to optimize Search Engine Marketing campaigns for maximum performance.



## airModules®

Real-time pricing visualizations that can be placed on any page to showcase the best available offers.

Check out these deals to Miami

\$84	\$98	\$104
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Ad

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# EveryMundo Founders



## Anton Diego

As the CEO of EveryMundo, Anton is an expert and leader in the fields of enterprise marketing automation software development, web analytics; multilingual search engine marketing and optimization; and other related areas.

Anton was born in Moscow and raised in Havana and Spain before immigrating to the U.S. at fifteen years old. He earned his BS in Structural and Civil Engineering from the University of Michigan. Anton's previous roles include Vice President of Bradsdeals.com, and structural engineer at global engineering firm WJE.

## Seth Cassel

Co-Founder and Co-President of EveryMundo, Seth holds an MBA from Harvard Business School and a BA in Mathematics from Harvard University. A Miami native, Seth is an Endeavor Miami Entrepreneur and is active in the Miami startup community.

Before EveryMundo, Seth built two companies: a start-up consultancy and a music management company. Previously, he worked at Sony Music and Citigroup. Seth regularly speaks at industry conferences, including airline eCommerce events by Terrapinn, Airline Information, and IATA.



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